

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)  
1341 Old Freedom Rd Ste 202  
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56778  
Contract Dates: 09/27/2012-09/30/2012  
Customer Order:  
Linked Order:  
CPE: / / 2772

Invoice Num: 1201-543689  
Invoice Date: 09/30/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 08/27/2012-09/30/2012

Page 1 of 4

**PAY BY** 10/30/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/27-30

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	09/28/2012-09/28/2012	....F..	30	2	600.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		....F..		2		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/28/2012	Fr	06:25:17 AM		TVGENROTH1212H	30	600.00				
09/28/2012	Fr	06:59:00 AM		TVGENROTH1212H	30	600.00				
2	530-6PM NEWS	09/27/2012-09/27/2012	...T...	30	1	800.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		...T...		1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/27/2012	Th	05:43:15 PM		TVGENROTH1212H	30	800.00				
3	M-F 6PM NEWS	09/27/2012-09/28/2012	...TF..	30	2	900.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		...TF..		2		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/27/2012	Th	06:12:18 PM		TVGENROTH1212H	30	900.00				
09/28/2012	Fr	06:22:31 PM		TVGENROTH1212H	30	900.00				
4	11PM NEWS	09/28/2012-09/28/2012	....F..	30	1	1,800.00				
10 MIN SEP										

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		....F..	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	11:30:07 PM		TVGENROTH1212H	30	1,800.00			
5	SAT. MORN. LOCAL NEWS	09/29/2012-09/29/2012	.....S.	30	2	300.00			
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		.....S.	2	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	06:44:47 AM		TVGENROTH1212H	30	300.00			
09/29/2012	Sa	07:43:40 AM		TVGENROTH1212H	30	300.00			
6	CBS SUN MORN	09/30/2012-09/30/2012	.....S	30	1	500.00			
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		.....S	1	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	09:47:39 AM		TVGENROTH1212H	30	500.00			
7	CSI: NY	09/28/2012-09/28/2012	....F..	30	1	2,250.00			
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		....F..	1	2,250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	08:47:23 PM		TVGENROTH1212H	30	2,250.00			

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8	60 MINUTES		09/30/2012-09/30/2012		. . . . . S		30	1	4,500.00		
10 MIN SEP											
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
09/24/2012-09/30/2012		. . . . . S		1		4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
09/30/2012	Su	06:58:59 PM		TVGENROTH1212H	30	4,500.00					
9	NFL REGULAR SEASON GAMES		09/30/2012-09/30/2012		. . . . . S		30	1	3,750.00		
LUR;10 MIN SEP;1-4P											
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
09/24/2012-09/30/2012		. . . . . S		1		3,750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
09/30/2012	Su	02:39:01 PM		TVGENROTH1212H	30	3,750.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		12		17,200.00		2,580.00	14,620.00	0.00	0.00	0.00	

**Billing Notes**  
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 17,200.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 2,580.00
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 14,620.00

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